
Excused: Shealyn Allman, Amber Amari, Kimberly Bass, Shantay Bennett, Colleen Blanchard, Davide Gaetano, Charles Gilbreath, Corey Givens, Harley Granville, Adila Hossain, Colleen Joyce, John Medlock, Julie Stoverink

Absent: Tiffany Green-Abdullah, Nicolay Hammond, Jamie Hayes, Lindsey Hornsby, Candice Merritt, Debra Mitchell, Boniate Mitchell, Patricia Nolde, Sharon Ware, Michael Wyatt, Ula Zachary

1. Meeting called to order at 3:00p.m.

2. Approval of minutes – September minutes were approved

3. Speaker – Don Hale, VP Public Relations and Marketing Communications
   i. Discussion of GSU Identity – so all GSU staff are articulating the same things re: values and culture
   ii. Narrative of PRMC accomplishments since the last report:
      1. Rebrand of college unit magazines, communications
      2. Redesign of GSU Magazine
      3. Improved Presidential communications
      4. Undergrad Admissions – new “UN” marketing campaign
      5. Visitors Guide
      6. Web page redesign
      7. Internal communications – events, headlines
      8. Junior Achievement environment at World Congress Center
   iii. Question from Jowanna Tillman re: internal communications and difficulty for staff in finding resources on the websites – Mr. Hale expressed
awareness, but his focus with PRMC is entirely on outward-facing communication

4. Senate and Committee Reports

a. Senate:
   i. FACP: meeting October 23 re: summer and fall revenue
   ii. Administrative Council: tobacco-free campus implementation
   iii. Budget/CBSAC: cancelled this month
   iv. Academic Programs/IS&T: none this month
   v. Sustainability/Planning and Development:
      1. Georgia State Farmers’ Market
      2. Green purchasing guide in development
      3. Chemical-free cleaning in development
      4. Single-stream recycling beginning in November
      5. Bicycle summit next week
      6. Eco Challenge – in planning stages – reduce consumption
   vi. Statutes and Bylaws/Budget: did not meet
   vii. Admissions and Standards/Planning and Development: 12th floor of 25 Park Place for Executive Dining facility (staff and faculty)
   viii. Faculty Affairs/Cultural Diversity: none
   ix. Research/Student Life & Development: none
   x. Library/Commencement/Sustainability: unified Commencement

b. Committees:
   i. Administrative: pursuing replacements for open staff council spots; open seats to be filled by vote of the body
   ii. Campus Sustainability: see above
   iii. Communication: Staff Spotlights solicited; committee to review and update website content
   iv. Community Relations: Benefits fair was successful and well-attended
   v. Executive: no update
vi. Staff Development and Advancement: partnership with Literacy Action plus GED coursework for staff; first week of December is Employee Learning Week; please promote TAP program; exploring computer/email training for Facilities personnel

vii. Staff Recognition: has not met

viii. Work-Life: has not met

5. Announcements for the Good of the Body – none

6. October Staff Council Meeting Adjourned – 4:05 pm

Minutes recorded by Karen Simmons